

24<sup>th</sup> September – 17<sup>th</sup> December

# YOUNG PROFESSIONALS DEVELOPMENT PROGRAMME

*Empowering globally competitive young professionals*



"**100%** of companies said that **lack of soft skills** is a major problem."

- Randstad

"93% of surveyed companies revealed that they are more likely to **employ a candidate** who can **demonstrate achievements** beyond their studies."

- UK Department of Education

"Young people need to be able to **develop the soft skills** required for the **highly paid, highly skilled jobs** of the future."

- Industrial Strategy Green Paper

## What is the Young Professionals Development Programme?

The Young Professionals Development Programme (YPDP) is a high-profile training opportunity provided by the British Chamber of Commerce in China.

Following the success of last year's programme, YPDP is returning with an enhanced and expanded offering. **This fellowship programme aims to elevate young professionals' key employability skills, develop UK-China relations, and benefit both businesses and their emerging young talent.**

Fellows will take part in enriching, interactive workshops led by hand-selected mentors from a wide range of industries, all of whom are senior leaders with tremendous expertise in their fields.

The programme's workshop themes of leadership, self-management, communication, entrepreneurship, and strategic thinking have been intentionally selected to develop the skills required for the next generation of global business leaders.



## 2018 Impact

In 2018, we received a large number of applicants and carefully selected the strongest candidates to ensure the most motivated and balanced cohort. The final group of 30 young professionals represented a diverse range of backgrounds and perspectives. Support came from senior leaders in top UK organisations and feedback from fellows was resoundingly positive.



### SUPPORTED BY

THE LEADERSHIP GROUP

BRUNSWICK

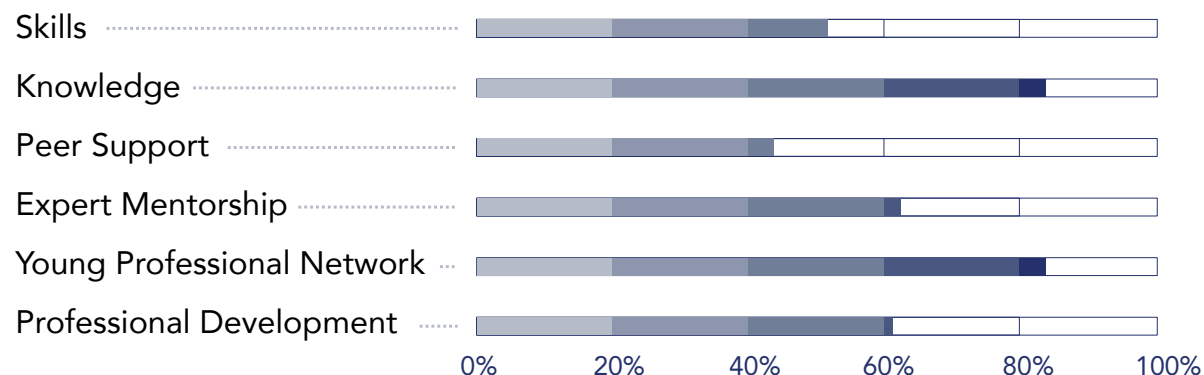


The Economist Group

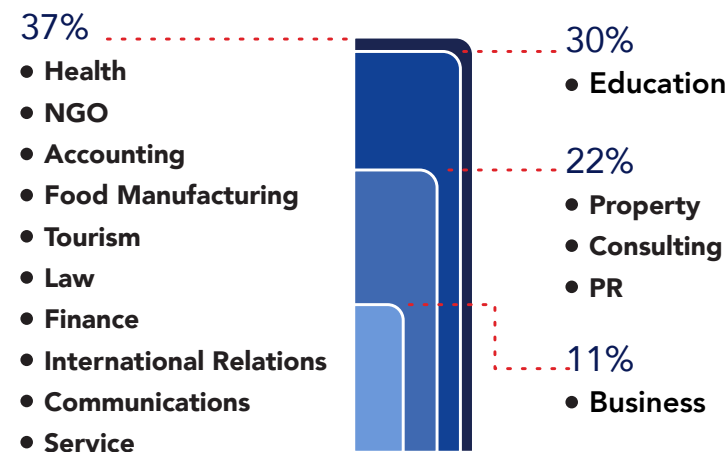


Ogilvy

### WHAT DID FELLOWS GAIN FROM THE PROGRAMME?



### COMPOSITION BY INDUSTRY



**100%** of respondents reported that the programme met or exceeded their expectations

**100%** of respondents would recommend this programme to a fellow young professional

**88%** of respondents reported that British Chamber membership is a worthwhile investment in order to receive benefits such as YPDP

2019

## Expansions

Following the success of the 2018 Young Professionals Development Programme, we are enhancing and expanding this year's programme in order to maximise the value and impact that fellows will gain. We strongly believe that these select expansions will enable a more rigorous, engaging programme and achieve a long-lasting, positive impact.



### EXPANDED MENTOR TEAM

A 50% increase to our mentor team will provide more opportunities for fellows to gain leadership advice from industry experts.



### WIDENED NETWORK

A 50% expansion to the cohort size will allow for up to 60 fellows, increasing networking opportunities.



### ONGOING IMPACT

Collaboration with our alumni network will allow fellows to benefit from peer mentorship, ensuring an ongoing and lasting impact.



### REINVIGORATED DESIGN

A redesigned programme to include more comprehensive themes and an additional networking event.



### ADDITIONAL WORKSHOP

An additional workshop provides further valuable development of individual personal skills.



### EXTENDED TIME

An extra 30 minutes per workshop will increase fellows' exposure within the programme.



### INCREASED FREQUENCY

Bi-monthly events instead of monthly events will maintain both connections and momentum.



### GREATER CONVENIENCE

All workshops will be held at 19:00 – 21:00 in the same location to accommodate the schedule of a young professional.



### HIGHER ENGAGEMENT

An exclusive opportunity for fellows to attend British Chamber events at discounted prices, including priority tickets to the BCCC Christmas party.

2019

## Mentor Team

We are delighted to have the opportunity to provide fellows with the guidance and leadership of a diverse range of outstanding mentors throughout this year's programme. The following industry leaders have generously offered their expertise and time.



**Ying Yu**  
Partner,  
Government & Public  
Services Advisory



**Daisy Shen**  
Partner,  
Deal Advisory



**Jenny Yao**  
Partner,  
Head of Healthcare



**Jonathan Dong**  
Partner



**St John Moore**  
Partner,  
Head of Beijing



**Rachael Layfield**  
Director



### SELF-MANAGEMENT



**Ira Zaka**  
Assistant Director,  
Global Marketing and  
Communications



**May Xia**  
Assistant Dean



### STRATEGIC THINKING



**Julian McCormac**  
Country Director,  
Greater China



**TBC**



### ENTREPRENEURSHIP



**Julian Fisher**  
Cofounder &  
Senior Partner



**Zhubei**  
Cofounder &  
Senior Partner

## 2019 Programme Details

This year's programme will facilitate an enriching, impactful experience that provides fellows with ample opportunity to develop professionally, build connections, and celebrate achievement. The Initiation Ceremony will be an intimate gathering of key stakeholders including fellows, mentors, organisers, sponsors, alumni, and British Chamber personnel. Each workshop will be guided by an experienced mentor team and will explore an essential employability skill. The Graduation Ceremony will draw the programme to a close with keynote speeches, a certificate ceremony, and congratulations to all involved.



19:00 – 21:00



**CKGSB**

Classroom 2, Tower E3, 3F Oriental Plaza,  
1 East Chang An Avenue, Beijing, China  
中国北京市东长安街 1 号东方广场东 3 座  
3 层 2 教室



## SCHEDULE

24<sup>th</sup> September

INITIATION CEREMONY

8<sup>th</sup> October

NETWORKING EVENT

22<sup>th</sup> October

**SELF-MANAGEMENT WORKSHOP**  
*How to manage your own professional development*



29<sup>th</sup> October

**LEADERSHIP WORKSHOP**  
*How to be a transformative leader*



12<sup>th</sup> November

**COMMUNICATION WORKSHOP**  
*How to communicate effectively in a crisis*

**BRUNSWICK**

26<sup>th</sup> November

**STRATEGIC THINKING WORKSHOP**  
*How to think strategically in business*



10<sup>th</sup> December

**ENTREPRENEURSHIP WORKSHOP**  
*How to be an intrapreneur*



17<sup>th</sup> December

GRADUATION CEREMONY



## **Fellow Requirements**

Fellows must meet the following criteria in order to participate on YPDP 2019:

- **Employed by British Chamber member company**
- **Young professional aged 21 - 34 years old**
- **Committed to attend all programme events**

## **Programme Fee**

**5,600 RMB per fellow**

## **Registration Process**

Each member company has the chance to register for **up to 5 placements** on the programme for employees who meet the fellow criteria. Companies are free to choose how fellows are selected, though we suggest running an internal application process or nominating team members who would most benefit from and value this professional development opportunity. In addition, we encourage a diverse selection of fellows who will be able to share their unique perspectives and who are highly motivated to develop their knowledge, skills, and network.

Complete the attached form with details of your company's selected fellows and return to:

**[youngprofessionals@britishchamber.cn](mailto:youngprofessionals@britishchamber.cn)**

The YPDP 2019 cohort is limited to 60 fellows. Reply ASAP to secure this unique professional development opportunity for your team!

**Registration ends 30<sup>th</sup> August**



“

I learned a lot of lessons that I have already been able to put into practice and have gotten a new perspective about leadership.

”



“

Very well organised, great leadership, a friendly and supportive group, and an all-round fantastic course. Thank you so much!

”



“

It's a great initiative and the best thing was being able to meet lots of other young professionals with connections to the UK.

”



“

I enjoyed sharing my ideas and also learning from others.

”

## CONTACT US

We look forward to hearing from you soon!

[youngprofessionals@britishchamber.cn](mailto:youngprofessionals@britishchamber.cn)

