

UK UNIVERSITY MEMBERSHIP AND EMPLOYABILITY MONTH

Empowering UK universities
to successfully support their
students, graduates & alumni
into employment in China



**BRITISH
CHAMBER OF
COMMERCE
IN CHINA**

中 国 英 国 商 会

A high-value package of events and diverse benefits to promote employability and professional recruitment for UK university graduates, students and alumni whilst offering long-term empowerment to universities in their provision of high-quality support for their students.



Discounted Introductory Participation Fee

£1000

One year BritCham membership

BritCham Jobs Fair 2020

Employability Month

Sustaining Members

arm CHINA

AstraZeneca

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Driving progress
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KPMG

ROLLS
ROYCE

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第一太平戴维斯

SHELL

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中英（大连）先进制造产业园

SWIRE

Unilever

wood.

BRITCHAM JOBS FAIR

28th November 2020, Beijing

The BritCham Jobs Fair 2020 is exclusive to recent graduates, students and alumni of participating universities.

It will link new talent emerging from prestigious UK universities, and experienced professionals from within the university alumni network, with top businesses and major recruitment platforms operating in China.

A wide range of well-known companies seeking to recruit new talent will be connected to a pool of potential recruits for open vacancies, graduate training programmes and internships. This will provide your students with access to guaranteed jobs, graduate placements and internships at British and Chinese companies across a variety of sectors.

The event will also feature keynote speakers, employability coaching and information on postgraduate opportunities from participating universities.



WHAT TO EXPECT FROM **EMPLOYABILITY MONTH**

This November, the British Chamber of Commerce is launching an exciting new initiative on the theme of employability.

Employability Month will bring together...

**top UK Universities,
their recent
graduates & alumni,
and their careers
professionals**

**experts on the
employment market,
employability and
recruitment in China**

**top businesses
seeking to recruit
new talent emerging
from prestigious UK
universities**

**employees, leaders
and recruitment
professionals from
British businesses in
China**

**school communities
(including careers
councillors, teachers
and students)**



...for four weeks of learning and professional development designed to empower students, energise member companies, boost UK universities and raise the expertise of HR professionals and leaders across all sectors of the workforce in China.

To find out more, visit the Employability Month webpage:
<https://www.britishchamber.cn/en/employability-month-2020/>

HOW DOES THE BRITISH CHAMBER ANNUAL MEMBERSHIP SUPPORT YOU THROUGHOUT THE YEAR?

Dedicated Higher Education & Employability Chair

A dedicated chamber member to answer questions and support your team in China and help arrange future visits to China.

UK University Voice in China

Regular online meetings with university members and the British Chamber to share ideas, progress and pose questions.

Access to Exclusive China-UK University Careers Page

Dedicated page on the British Chamber website for university members about employment in China.

Exclusive Social Media Group

A WeChat group for all UK universities in China to engage with real-time news, events, and industry developments- the fastest way to keep updated.

UK University Focused Events

Working from ideas developed with our UK University members, we aim to provide a series of events throughout the year in China and/or online to benefit Universities, their students, graduates and alumni.

Access to Up-to-Date Knowledge Base

A growing database of up-to-date intelligence about the Chinese labour market and released reports that can be shared with students and your fellow staff.

Employer Network and Company Contacts

Connect with member companies for long-lasting employer relationships to benefit the students and university in the future.

Event Discounts

Universities and alumni can access continued discounts to events throughout the year. This includes free access to a number of events, support and information.

UK University membership will continue to provide benefits throughout the year, ensuring that your university can build lasting relationships with the British Chamber of Commerce in China and its member companies.

HOW DOES EMPLOYABILITY MONTH...

...support your Students?

Jobs Fair in China

Exclusive to recent graduates, students and alumni of participating universities. Guaranteed jobs, graduate placements and internships at British and Chinese companies across a wide range of sectors.

Alumni Engagement Events

Including a large 'UK Universities Alumni Quiz' evening, skills-building workshops, employability insights, inspiring careers journey sessions, industry sector information, and networking opportunities.



Networking Opportunities

The entire month holds plenty of opportunities for graduates to mix with like-minded peers, mentors and employers – opening doors to bright futures.



Career Development Events

Employability skills and career development events for the Chinese market hosted by experts.

Online and offline to make accessible for China and UK-based students.



Professional Journeys

A series of talks by industry leaders in their fields, both Chinese and non-Chinese, offering advice and key insights into their journey in China.

Sector-Specific Events

Our sector-specific special interest Forums – including education, finance, marketing and healthcare – will host events providing insights into employment and skills requirements within each sector.

Internship and Volunteer Opportunities

Internship and volunteer openings will be promoted at the Jobs Fair and throughout Employability Month, providing opportunities to enhance skills and experience.

Young Professionals Development Programme

Alumni of participating universities aged 21-34 will be eligible to participate in BritCham's highly-regarded flagship Young Professionals' training programme at preferential rates.



...support your University?

Intelligence and Information

A wide range of events, most offering remote access, on China-related employability topics to help empower and inform university-based careers specialists.



University Promotion

All participating Universities will be promoted throughout Employability Month, during advance advertising of events and through our large newsletter mailing list and social media followings.

Course Marketing in China

Participating universities will get a booth and promotion at the job fair to promote post-graduate courses to prospective students.



China Focused CPD for University Staff

Workshops for university staff and careers counsellors centred around supporting Chinese students.

WHAT'S ON IN EMPLOYABILITY MONTH...

HEADLINE EVENTS

Employability Month Event Launch

The launch event will bring together all participating companies, partner organisations and universities for an entertaining and informative evening with high-profile keynote speakers (names to be announced nearer the date) and centrepiece attractions, together with socialising and networking. This will be an eventful start to the month!

MON.

2nd

Professional Journeys Event Series

A series of workshops over the course of the month during which highly successful professionals from a range of sectors offer insights and advice from their own career histories, including their experiences of working in China. Events will be held in front of a live audience in Beijing and complemented by online sessions with the same speakers for those unable to attend in person.

TUES.

3rd

10TH

17TH

UK University Alumni Quiz

The Alumni Quiz will integrate hundreds of alumni from participating universities, providing the opportunity for them to interact and network while also participating in a large quiz. This event will include engaging speakers, rounds run by a range of different organisations, and a percentage of the proceeds will go to alumni associations and the charities they support.

SAT.

14th

British Chamber of Commerce in China Jobs Fair 2020

The 2020 BritCham Jobs Fair will link our member companies and major recruitment platforms in China with fresh new talent emerging from prestigious UK universities, as well as experienced professionals from within the university alumni network. A wide range of well-known companies will be connected to a pool of talented potential recruits for open vacancies, graduate training programmes and internships. The event will also feature keynote speakers, employability coaching and information on postgraduate opportunities from participating universities.

SAT.

28th

OTHER ACTIVITIES

Professional Development Workshops

Three different professional development sessions for UK University Careers Representatives, HR Professionals and Careers Counsellors in schools and universities. These workshops will be organised by China Higher Education, The Hutong and Venture Education respectively and will be followed by networking events for participating professionals.

FRI.

13th

20th

27th

Sector-Specific Industry Events

The British Chamber has a number of special-interest Forum groups within its membership community. Each Forum will host an engaging event or workshop during the month, offering attendees specialised insights into employability and recruitment across a range of different fields. This will include industry sectors as diverse as finance, healthcare and retail, plus cross-cutting business topics such as Diversity and SMEs & Entrepreneurship.

MON & WED

4th

9th

11th

16th

18th

23rd

25th

YPDP Alumni Events

Two-years'-worth of alumni from the British Chamber's prestigious annual Young Professionals' Development Programme (YPDP) will join with the 2020 cohort to reunite, make new connections, and share developments and experiences.

THURS.

5th

Young Professionals' Workshops & Social Events

Top companies and successful professionals will deliver practical workshops on employability, offering career development advice and practical skills-training to university alumni and young professionals. This will be followed by time for networking.

THURS.

12TH

19TH

26TH

OTHER ACTIVITIES

Schools & Careers

Member schools will organise their own engaging workshops for students, parents and teachers about the labour market, careers and employability. Some participating schools will benefit from the guidance and support of Morrisby in running these workshops; all member schools will be provided with a comprehensive pack, equipping them to run successful events.

TUES.

3RD

10TH

17TH

Closing Dinner



The closing dinner will bring together all participating companies, partner organisations, universities and volunteers at a top Beijing venue to celebrate a successful Employability Month.

SAT.

28TH

■ UK Uni Grads/Students/Alumni
 ■ UK Uni Career Professionals
 ■ BrtiCham Young Professionals
 ■ BritCham Corporate Members
 ■ UK Schools



ONLINE EVENTS

Throughout the month many of our events will be complemented by online sessions and recordings to be made available for member universities and their students. This will provide plenty of opportunities for universities’ careers counsellors, students, graduates & alumni who are unable to attend events in-person to benefit from the activities and workshops on offer.

Professional Journeys Virtual Series

Participants will hear from highly successful professionals from a range of sectors, gaining insights and advice based upon their career histories and experiences of working in China. This will be an inspiring series and will give those students unable to attend in-person a significant boost in pursuing their career goals.

TUES.

3rd

10TH

17TH

24TH

7-8pm

The Future of Work Webinar

The “future of work” webinar comes as a timely addition to the British Chamber of Commerce “future of...” series. Featuring engaging experts in employment and recruitment, this event will provide attendees with an insight into changes and developments in the current labour market and will offer some foresight into the future of work as we know it.

SAT.

6TH

2pm

- UK Uni Grads/Students/Alumni

UK Uni Career Professionals

BritCham Young Professionals

BritCham Corporate Members

UK Schools



ONLINE EVENTS

UK University Professional Development Webinars

Our UK University Professional Development Workshop, organised by China Higher Education, will be available virtually for UK University Careers Representatives who are unable to attend the event in person. Your Careers Counsellors will benefit from the full range of resources available at this event and will subsequently be equipped to better support your students into employment in China.

FRI.

13th

2^{pm}



British Chamber of Commerce in China Remote Jobs Fair

We are exploring options for some remote access to recruiters for graduates who are unable to attend the BritCham Jobs Fair in-person, as well as remote access to graduates in China for Universities from the UK to discuss post-graduate course options.

SAT.

28TH

9-5^{pm}

 UK Uni Grads/Students/Alumni  UK Uni Career Professionals  BrtiCham Young Professionals  BritCham Corporate Members  UK Schools

This list is not exhaustive and online access will be provided to recordings of other events taking place during Employability Month.

Member universities will also be invited to contribute to planning the Jobs Fair and other Employability Month events in order to help maximise the impact of the offering and ensure that it is a high-quality experience for all participating universities and their students.

	MON	TUES	WED	THURS	FRI	SAT	SUN
	02	03	04	05	06	07	08
9AM							
2PM		Schools & Careers			The Future of Work Seminar		
7PM	Event Launch	Professional Journeys	Sector-Specific Industry Event	YPDP Alumni Event			
	09	10	11	12	13	14	15
9AM							
2PM		Schools & Careers			UK University Prof. Dev.		
7PM	Sector-Specific Industry Event	Professional Journeys	Sector-Specific Industry Event	Young Prof. Workshop & Social	UK University Social	UK Universities Alumni Quiz	
	16	17	18	19	20	21	22
9AM							
2PM		Schools & Careers			HR Prof. Dev		
7PM	Sector-Specific Industry Event	Professional Journeys	Sector-Specific Industry Event	Young Prof. Workshop & Social	HR Prof. Social		
	23	24	25	26	27	28	29
9AM						BCCC Job Fair	
2PM		Schools & Career Fair			Careers Counsellors Prof. Dev.		
7PM	CBBC Alumni Event Sector-Specific Industry Event	Professional Journeys	Sector-Specific Industry Event	Young Prof. Workshop & Social	Career Counsellor Social	Closing Dinner	

* Indicative calendar: dates and events subject to change

*Careers webinars on Tuesdays at 6pm

QUESTIONS & ANSWERS

01 Why is employability month in November?

This month is well-timed with the China recruitment cycle and many events happening in the Chamber and China that will benefit attendees during this disrupted year.

02 Can all of our students and graduates join events?

Yes, all students, graduates and alumni from participating universities are able to attend the Employability Month events for free. This includes UK-based students online.

03 How many employers and what types of companies will be attending?

The British Chambers have over 800 members across China, ranging from start-ups to multi-nationals; social enterprises to corporates. There will be representation from British and Chinese companies across sectors including, finance, retail, manufacturing, accountancy, legal, energy, management consultancy, education, property and SMEs.

04 Can we connect with these companies to create long-lasting relationships?

The British Chamber always encourages members to work with each other. We'll forge strong relationships between member universities and member companies

05 Can you tell us more about YPDP?

Our Young Professional Development Programme (YPDP), now in its third year, is a highly successful programme to boost young professionals' employability. With expert speakers from reputable companies, alumni aged 21-34 of participating universities will be eligible to participate in YPDP at preferential rates. To find out more, visit the BritCham website:
<https://www.britishchamber.cn/en/young-professionals-development-programme-2020-2/>

06 Where does the money go?

The British Chamber is a not-for-profit organisation and all money will go towards making sure the employability month is a success. It is excellent value for money.

07 Will you liaise with other parts of China?

Employability month will be held in Beijing but our participating members are spread across the country and we will hold other events in Shanghai, Chengdu and Guangzhou.

08 Does my University need to send a representative from our Careers team?

Participating university staff members are welcome to attend the jobs fair and other events during Employability Month free of charge. Travel and subsistence costs would be covered by the University but the Chamber can provide advice and access to preferential rates through our membership network. Those unable to travel to Beijing will be provided with online access to events and their marketing information will still be displayed at the jobs fair.

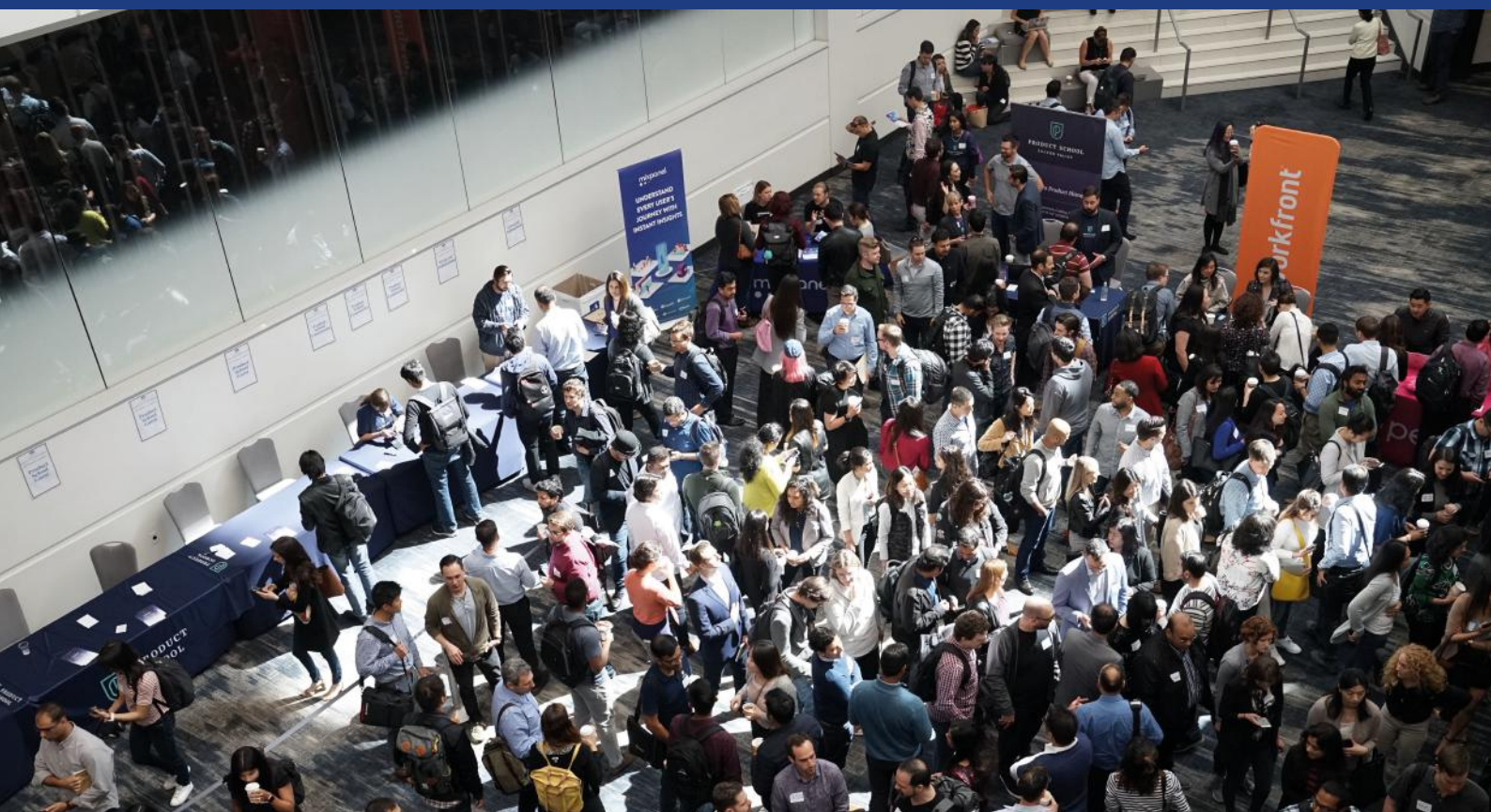
CONTINGENCY PLAN

We have developed a contingency plan in case Employability Month is affected by new outbreaks of coronavirus or any other external factors. Depending on the severity of any arising issues, we have options to move some or all events online, or to move all events to a later month. In either case, your involvement will be fully honoured with appropriate adjustments to match changes in the event schedule.

GET INVOLVED

Sign up

for the UK University BritCham Membership and add your university to the growing list of organisations benefitting from the Jobs Fair 2020, the wealth of resources available throughout Employability Month and a full year of BritCham membership.



PARTICIPATING ORGANISATIONS:



CONTACT US

To sign up for UK University BritCham Membership, or to find out more, scan the QR code or follow the links.

To find out more about UK University membership, visit:

<https://www.britishchamber.cn/en/uk-unis/>

To find out more about Employability Month, visit:

<https://www.britishchamber.cn/en/employability-month-2020/>

If you have any further questions, please contact us at:

membership@britishchamber.cn

Sign up for UK University
BritCham membership:



[https://britcham.eventbank.cn/
membership/1887/apply/](https://britcham.eventbank.cn/membership/1887/apply/)