



**BRITISH
CHAMBER OF
COMMERCE
IN CHINA**

中国英国商会

NOVEMBER 2020 EMPLOYABILITY MONTH

Empowering employees, jobseekers, graduates and HR professionals to enhance their employability and access effective recruitment in China.

A high-value package of events and diverse benefits to promote employability and effective recruitment for all parts of the workforce in China – from interns and graduates to experienced professionals – with a strong focus on British businesses operating in China and on graduates and alumni of UK universities.

***Dates and events subject to change**



WHAT TO EXPECT FROM **EMPLOYABILITY MONTH**

This November, the British Chamber of Commerce is launching an exciting new initiative on the theme of employability.

EMPLOYABILITY MONTH WILL BRING TOGETHER:

Employees, leaders and recruitment professionals from British businesses in China

Experts on the employment market, employability and recruitment in China

Top UK Universities, their recent graduates & alumni, and their careers professionals

Businesses seeking to recruit new talent

School communities (including careers councillors, teachers and students)

for four weeks of learning and professional development designed to empower students, energise member companies, boost UK universities and raise the expertise of HR professionals and leaders across all sectors.

EMPLOYABILITY MONTH WILL EMPOWER...



■ BRITCHAM MEMBER COMPANIES

Member companies and their staff will benefit from employability insights, expert-led workshops & seminars, sector-specific learning, professional development training and a wide range of professional networking opportunities. Through the BritCham Jobs Fair companies will also have access to a pool of talented potential recruits from prestigious universities, recent graduates plus experienced alumni. Through participation in events or sponsorship, companies can raise brand awareness among participating professionals, businesses and universities.

■ UK UNIVERSITIES

In addition to the BritCham Jobs Fair, participating universities will benefit from access to all Employability Month events for any of their staff members, providing opportunities for enhancement of skills & knowledge plus networking to build long-lasting relationships with organisations in China. This will equip UK universities to better support their Chinese students and support their graduates into employment in China.

■ BRITISH-STYLE K-12 SCHOOLS

British-style K-12 Schools will be empowered to run their own events throughout the month. These events will raise the careers consciousness of students and their parents and empower teachers and careers professionals to provide even better careers guidance to students.

■ UK UNIVERSITY STUDENTS, RECENT GRADUATES & ALUMNI

In addition to opportunities at the BritCham Jobs Fair, students, recent graduates and alumni of participating universities will have full access to all Employability Month events. They will benefit from skills-building workshops, employability insights, inspiring careers journey sessions led by successful professionals, industry sector information, and networking opportunities with like-minded peers and potential employers. This will increase their competitiveness in the Chinese employment market and open up new possibilities for career development.

■ BRITCHAM YOUNG PROFESSIONALS

Young Professionals from BritCham's member companies will have access to career development advice, inspirational examples and practical skills training that will equip them to enhance their own career planning and improve their appeal within a competitive employment market. They will also benefit from networking opportunities with other young professionals and top companies.

HOW TO GET INVOLVED

SPEAK

Throughout Employability Month we will hold a series of diverse events and activities featuring engaging speakers from a range of sectors. We are looking for successful professionals, inspiring entrepreneurs, employability experts and prominent figures in the UK-China space to speak at our events or lead engaging sessions throughout the month. This provides an exciting opportunity for you to use your professional experience, industry insight and sector-specific expertise to inspire and empower emerging talent and equip prominent sector actors to succeed in the Chinese market.

SHARE

Member companies, UK Universities and other organisations or individuals with relevant expertise are invited to have a positive impact on Employability Month by sharing knowledge and experience! This can be as simple as attending Employability Month events and sharing your insights through networking and discussion, or getting involved as an event speaker, an event creator or a sponsor. You can also bring your company to the BritCham Jobs Fair and engage with high-calibre talent emerging from prestigious UK universities and share information on your job vacancies, graduate training programmes and internships.

SPONSOR

Sponsorship is an impactful way of supporting Employability Month, whilst raising the profile of your company across a broad range of business leaders, companies, universities and leaders of tomorrow. There are a number of different sponsorship options available, including Headline Sponsors, Series Sponsors, Event Sponsors and Logo Sponsors. Each of these options is invaluable to ensuring the success of Employability Month and will place your company at the forefront of this exciting new initiative. If you are interested in finding out more about sponsorship opportunities, please contact us!

SUGGEST

If you've identified any gaps in our employability offerings or have a great new idea for an Employability Month event that will help to empower member companies, HR professionals, UK universities, recent graduates, experienced jobseekers or young professionals, please get involved by proposing a new event to us, or by running your own event during Employability Month. We'd love to hear your suggestions to make Employability Month as impactful as possible!

HEADLINE EVENTS

MON, 2ND

EMPLOYABILITY MONTH EVENT LAUNCH



The launch event will bring together all participating companies, partner organisations and universities for an entertaining and informative evening with high-profile keynote speakers (names to be announced nearer the date) and centrepiece attractions, together with socialising and networking. This will be an eventful start to the month!

TUES, 3RD, 10TH, 17TH, & 24TH

PROFESSIONAL JOURNEYS EVENT SERIES

A series of workshops over the course of the month during which highly successful professionals from a range of sectors offer insights and advice from their own career histories, including their experiences of working in China. Events will be held in front of a live audience in Beijing and complemented by online sessions with the same speakers for those unable to attend in person.

SAT 14TH

UK UNIVERSITY ALUMNI QUIZ

The Alumni Quiz will integrate hundreds of alumni from participating universities, providing the opportunity for them to interact and network while also participating in a large quiz. This event will include engaging speakers, rounds run by a range of different organisations, and a percentage of the proceeds will go to alumni associations and the charities they support.

SAT 28TH

BRITISH CHAMBER OF COMMERCE IN CHINA JOB FAIR 2020



The 2020 BritCham jobs fair will link our member companies and major recruitment platforms with new talent emerging from prestigious UK universities, and experienced professionals from within the university alumni network. The day will start with a short school's session, giving students a chance to learn more about career paths and recruitment processes, before connecting companies to a pool of talented potential recruits for open vacancies, graduate training programmes and internships. The event will also feature keynote speakers, employability coaching and information on postgraduate opportunities from participating universities.

OTHER ACTIVITIES

FRI 13TH, 20TH & 27TH PROFESSIONAL DEVELOPMENT WORKSHOPS

Three different professional development sessions for UK University Careers Representatives, HR Professionals and Careers Counsellors in schools and universities. These workshops will be organised by China Higher Education, The Hutong and Venture Education respectively and will be followed by networking events for participating professionals.

THURS, 5TH YPDP ALUMNI EVENT

Two-years'-worth of alumni from the British Chamber's prestigious annual Young Professionals' Development Programme (YPDP) will join with the 2020 cohort to reunite, make new connections, and share developments and experiences.

WED, 4TH, 9TH, 11TH, 16TH, 18TH, 23RD & 25TH SECTOR-SPECIFIC INDUSTRY EVENTS

The British Chamber has a number of special-interest Forum groups within its membership community. Each Forum will host an engaging event or workshop during the month, offering attendees specialised insights into employability and recruitment across a range of different fields. This will include industry sectors as diverse as finance, healthcare and retail, plus cross-cutting business topics such as Diversity and SMEs & Entrepreneurship.

THURS, 12TH, 19TH & 26TH YOUNG PROFESSIONALS' WORKSHOPS & SOCIAL EVENTS

Top companies and successful professionals will deliver practical workshops on employability, offering career development advice and practical skills-training to university alumni and young professionals. This will be followed by time for networking.



OTHER ACTIVITIES

TUES, 3RD, 10TH, 17TH, & 24TH

CAREERS WEBINARS (UK ONLY)

The Professional Journeys Event Series will be complemented by online webinars with the same speakers. This will allow those unable to attend events in-person to learn from and to be inspired by the career journeys of the successful professionals speaking throughout the series.

TUES, 3RD, 10TH & 17TH

SCHOOLS & CAREERS

Member schools will organise their own engaging workshops for students, parents and teachers about the labour market, careers and employability. Some participating schools will benefit from the guidance and support of Morrisby in running these workshops; all member schools will be provided with a comprehensive pack, equipping them to run successful events.

SAT, 28TH

CLOSING DINNER

The closing dinner will bring together all participating companies, partner organisations, universities and volunteers at a top Beijing venue to celebrate a successful Employability Month!



MON

TUES

WED

THURS

FRI

SAT

SUN

02

03

04

05

06

07

08

9AM

2PM

7PM

Event Launch

Schools & Careers

Professional Journeys

Sector-Specific Industry Event

YPDP Alumni Event

The Future of Work Seminar

09

10

11

12

13

14

15

9AM

2PM

7PM

Sector-Specific Industry Event

Professional Journeys

Sector-Specific Industry Event

Young Prof. Workshop & Social

UK University Social

UK Universities Alumni Quiz

16

17

18

19

20

21

22

9AM

2PM

7PM

Sector-Specific Industry Event

Professional Journeys

Sector-Specific Industry Event

Young Prof. Workshop & Social

HR Prof. Social

HR Prof. Dev

23

24

25

26

27

28

29

9AM

2PM

7PM

CBBC Alumni Event
Sector-Specific Industry Event

Professional Journeys

Sector-Specific Industry Event

Young Prof. Workshop & Social

Careers Counsellors Prof. Dev.



Career Counsellor Social



BCCC Job Fair



Closing Dinner

* Indicative calendar: dates and events subject to change

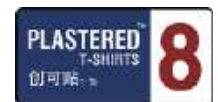
*Careers webinars on Tuesdays at 6pm

WHO'S INVOLVED?

ADD **YOUR COMPANY** TO THIS
GROWING LIST AND BE PART
OF **EMPLOYABILITY MONTH!**



PARTICIPATING ORGANISATIONS:



CONTINGENCY PLANS

We have developed a contingency plan in case Employability Month is affected by new outbreaks of coronavirus or any other external factors. Depending on the severity of any arising issues, we have options to move some or all events online, or to move all events to a later month. In either case, your support will be fully honoured with appropriate adjustments to match changes in the events schedule.

CONTACT US

To get involved in Employability Month
or to find out more, contact us at:

MEMBERSHIP@BRITISHCHAMBER.CN

