



16<sup>th</sup> Sep - 16<sup>th</sup> Dec

# YOUNG PROFESSIONALS DEVELOPMENT PROGRAMME

Empowering globally competitive young professionals



BRITISH  
CHAMBER OF  
COMMERCE  
IN CHINA  
中国英国商会

## What is the Young Professionals Development Programme?

The Young Professionals Development Programme (YPDP) is a high-profile training opportunity and flagship event provided by the British Chamber of Commerce in China.

**Now in its third iteration, this fellowship programme aims to elevate young professionals' key employability skills, develop UK-China relations, and benefit both businesses and their emerging young talent.**

This year's iteration features even more prestigious mentors with involvement from Brunswick, KPMG and many more. Fellows will take part in enriching, interactive workshops led by hand-selected mentors from a wide range of industries, all of whom are senior leaders with tremendous expertise in their fields.

The programme's workshop themes of leadership, communication, storytelling, entrepreneurship, and personal growth have been intentionally selected to develop the skills required for the next generation of global business leaders.



**100%** of companies said that **lack of soft skills** is a major problem.

- Randstad

Young people need to be able to **develop the soft skills** required for the **highly paid, highly skilled jobs** of the future.

- Industrial Strategy Green Paper

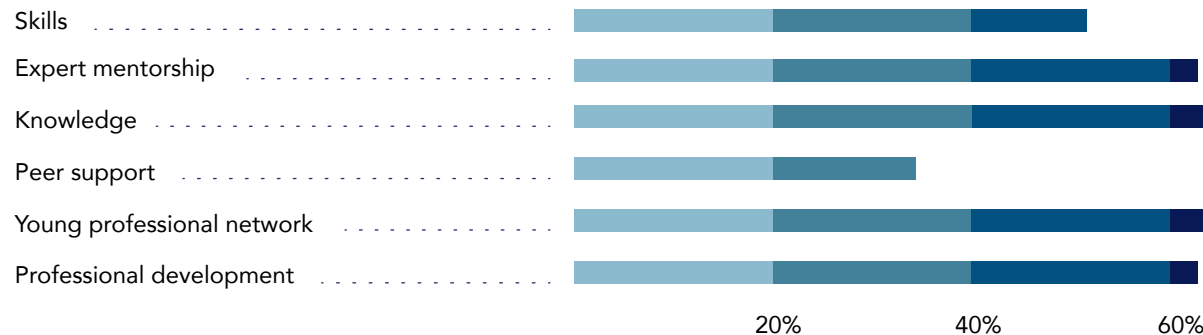
**93%** of surveyed companies revealed that they are more likely to employ a candidate who can **demonstrate achievements** beyond their studies.

- UK Department for Education

## 2019 Impact

In 2019, we received the largest number of applicants yet, and we carefully selected the strongest candidates to ensure the most motivated and balanced cohort. The final group of 60 young professionals represented a diverse range of backgrounds and perspectives. The support that came from senior leaders in top UK organisations and feedback from Fellows was resoundingly positive.

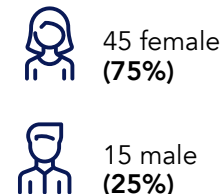
### What did Fellows gain from the programme?



### Composition of Fellows by industry

Education	20	Government	2	Media & Comms.	1
Consulting	9	F&B	2	Culture	1
Business	8	Health	2	Development	1
Accounting	6	Finance	2	Branding	1
Advisory	3	R&D	1	Retail	1

### Gender



### Nationality



### Supported by

BRUNSWICK



100%

of respondents said that the YPDP met or exceeded their expectations.

98%

of respondents said that they would recommend YPDP to another young professional.

98%

of respondents said that they would participate in a similar programme in the future.

## 2020 Expansions

Following the success of the 2019 Young Professionals Development Programme, we are enhancing and expanding this year's programme in order to maximise the value and impact that Fellows will gain. We strongly believe that these select expansions will enable a more rigorous, engaging programme and achieve a long-lasting, positive impact.



### NEW WORKSHOP TOPICS

"Storytelling" and "Personal Growth" introduced to the workshop lineup to diversify Fellows' skillsets.



### ADDITIONAL NETWORKING OPPORTUNITIES

4 extra networking events will allow Fellows to build a stronger young professional community, ensuring an ongoing and lasting impact.



### EXPANDED MENTOR TEAM

An 8% increase to our mentor team will provide more opportunities for Fellows to gain leadership advice from industry experts.



### HIGHER ENGAGEMENT

Exclusive opportunities for Fellows to attend British Chamber events at discounted prices, including priority tickets to the BCCC Christmas party and free admission to November's Employability Month events.



## 2020 Mentor Team

We are delighted to have the opportunity to provide Fellows with the guidance and leadership of a diverse range of outstanding mentors throughout this year's programme. The following industry leaders have generously offered their expertise and time.



### ENTREPRENEURSHIP



**Julian Fisher**  
Cofounder &  
Senior Partner



**Zhubei**  
Cofounder &  
Senior Partner



### STORYTELLING



**Simon Webb**  
Senior Vice  
President



**Selina Teng**  
President



### PERSONAL GROWTH



**Juliet Chen**  
Partner, Senior Consultant,  
Facilitator, Coach



**Jade Yang**  
Guest Facilitator,  
Rouse Leadership Trainer

### BRUNSWICK COMMUNICATION



**Jonathan Dong**  
Partner



**St. John Moore**  
Partner,  
Head of Beijing



**Rachael Layfield**  
Director



**Peter Zysk**  
Director,  
Brunswick Insight



### LEADERSHIP



**Sophie Wang**  
Director,  
Deal Advisory



**Daisy Shen**  
Partner,  
Deal Advisory



## 2020 Programme Details

This year's programme will facilitate an enriching, impactful experience that provides Fellows with ample opportunity to develop professionally, build connections, and celebrate achievement. The initiation ceremony will be an intimate gathering of key stakeholders including Fellows, mentors, organisers, sponsors, alumni, and British Chamber personnel. Throughout the programme, there will be a variety of BCCC networking events that Fellows are invited to attend where they will have the opportunity to meet other young professionals and engage with industry leaders. Each workshop will be guided by an experienced mentor team and will explore an essential employability skill. The graduation ceremony will draw the programme to a close with keynote speeches, a certificate ceremony, and congratulations to all involved.

19:00 - 21:00

### Beijing, TBA

Due to restrictions imposed by COVID-19, the venue for all workshops will be announced closer to the start date.

\*YPDP Fellows will have free admission to all Young Professional events during the **British Chamber's Employability Month**, which will take place every Thursday throughout the month of November.

## Schedule

16<sup>th</sup> September

INITIATION CEREMONY

30<sup>th</sup> September

NETWORKING EVENT

14<sup>th</sup> October

ENTREPRENEURSHIP WORKSHOP  
*How to be an intrapreneur*



28<sup>th</sup> October

STORYTELLING WORKSHOP  
*How to pitch/present yourself and your company to outside stakeholders*



11<sup>th</sup> November

PERSONAL GROWTH WORKSHOP  
*How to develop yourself to meet with the VUCA (volatile, uncertain, complex, and ambiguous) world*



25<sup>th</sup> November

LEADERSHIP WORKSHOP  
*How to be an effective leader in a time of change*



9<sup>th</sup> December

COMMUNICATION WORKSHOP  
*How to build positive relationships through effective communication*



16<sup>th</sup> December

GRADUATION CEREMONY



## Fellow Requirements

Fellows must meet the following criteria in order to participate in YPDP 2020:

**Young professional aged 21 - 34 years old**

**Comfortable communicating in English**

**Committed to attending all programme events**

## Programme Fee

**RMB 5,600 per Fellow**

## Registration Process

Each member company has the chance to register for **up to 5 placements** on the programme for employees who meet the Fellow criteria. Companies are free to choose how Fellows are selected, though we suggest running an internal application process or nominating team members who would most benefit from and value this professional development opportunity. In addition, we encourage a diverse selection of Fellows who will be able to share their unique perspectives and who are highly motivated to develop their knowledge, skills, and network.

**Complete the attached form with details of your company's selected Fellows and return to:**

**[youngprofessionals@britishchamber.cn](mailto:youngprofessionals@britishchamber.cn)**

The YPDP 2020 cohort is limited to 60 Fellows. Reply ASAP to secure this unique professional development opportunity for your team!

**Registration ends 11<sup>th</sup> September**

## CONTACT US

We look forward to hearing from you soon!

[youngprofessionals@britishchamber.cn](mailto:youngprofessionals@britishchamber.cn)

