**Applying Heads’ Choice Award**

The Heads’ Choice Award will recognise an outstanding education product on offer from a range of BritCham member companies.

This award will look at products which enhance students learning and wellbeing, and are truly innovative. SMEs will each have a three-minute pitch.

This award unlike all the others, will be based not on the judging panel decisions, but on a vote of attending heads on the day.

If you would like to participate in the Heads’ Choice Award, please register your interest and send an initial product proposal to [*education@britishchamber.cn*](mailto:education@britishchamber.cn) by 6 PM Monday September 26th, 2021.