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2022
SIGNATURE EVENTS
AND ACTIVITIES

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ADVOCACY | KNOWLEDGE | COMMUNITY



CHINA NOW

China Now: Business Outlook 2022

March

Following China's Two Sessions, CHINA NOW invites a panel of renowned experts who will address recent policies, economic opportunities and challenges for doing business in China. Previous speakers include Tom MacKenzie (Bloomberg), Yan Mei (Brunswick), James McGregor and Gordon Orr



Sustainability Summit

April

The Sustainability Summit gathers together Chinese and British business leaders, policymakers and thought leaders to discuss the latest trends and the future of sustainable best practice in China and around the world. As we draw ever closer to the critical juncture in the battle against climate change, and while COVID-19 continues to wreak havoc on economies around the world, this year's Sustainability Summit will explore how business, government and society can build back greener after the pandemic.

**Gold sponsorship:
RMB 40,000**



Launch of Position Paper 2022-23

May

The British Business in China: Position Paper is a report created by the British chambers of commerce in China to provide advocacy and representation on behalf of British businesses operating in China. In these unprecedented times, there is more need than ever for British businesses to be able to speak with a strong, unified voice.



Highland Games

June

The Highland Games have been one of the most anticipated events in Beijing since 2019. With close to 2,000 in attendance in 2021, we are excited to celebrate the best of Scotland with the Beijing community this year!

**Gold sponsorship:
RMB 60,000**



Annual General Meeting & Summer Garden Party

June

The AGM is a pivotal event as our members elect the new Executive committee that will set the direction of the Chamber for the year ahead. The Summer Garden party, held at Her Majesty's Ambassadors Residence, is our flagship social event of the year. The 2021 party attracted over 350 members of the Chamber, with Pimms on the lawn, BBQ, live band, and vital speeches from the Ambassador and Chair of the Chamber.

**Gold sponsorship:
RMB 50,000**



British Business Awards 2022

September

The British Business Awards are a high profile event, recognising and promoting excellence in innovation, enterprise and endeavour, in the British business community in China. It showcase outstanding organisations and individuals who are making a contribution to Sino-British relations, trade and investment across a variety of sectors.

**Award sponsorship:
RMB 200,000**



Employability Week & Jobs Fair

September

Employability Week comprises diverse activities and events designed to promote employability and effective recruitment for all parts of the workforce in China – from interns and recent graduates to experienced professionals – with a strong focus on British businesses operating in China and on graduates & alumni of UK universities.

**Gold sponsorship:
RMB 100,000**



Young Professionals Development Programme

Sep - Dec

YPDP is a high-profile training programme that aims to elevate young professionals' key employability skills, develop UK-China relations, and benefit both businesses and their emerging young talent.

Fellows will take part in enriching, interactive workshops led by hand-selected mentors from a wide range of industries, all of whom are senior leaders with tremendous expertise in their fields.

**Gold sponsorship:
RMB 80,000**



British Ball 2022

October

The British Ball is one of the most eagerly-anticipated events of the Beijing social calendar where the British Community and friends, along with senior members of the business and diplomatic community gather together for an incredible evening to celebrate British culture, have great fun and support good causes.

**Gold sponsorship:
RMB 80,000**



BRITISH BUSINESS IN CHINA: SENTIMENT SURVEY

2021-2022

Launch of the Sentiment Survey 2022-23

December

The British Business in China: Sentiment Survey 2021-2022 measures the outlook of British businesses across the country for 2022, representing the voices of our members across goods and services, from small businesses to large multinationals with on-the-ground operations.



Christmas Market

December

Celebrate Christmas with a great selection of food, drinks, souvenir and gifts from Beijing and Britain's most loved vendors throughout the day, as well as an exciting range of Christmas activities, workshops and performances for kids and families to enjoy!

**Gold sponsorship:
RMB 60,000**



Christmas Party

December

The Chamber's Christmas party is a celebration of our membership; the event highlights the Chamber influence among the business community and bringing together company executives at the heart of Sino-British trade and investment.

**Gold sponsorship:
RMB 60,000**

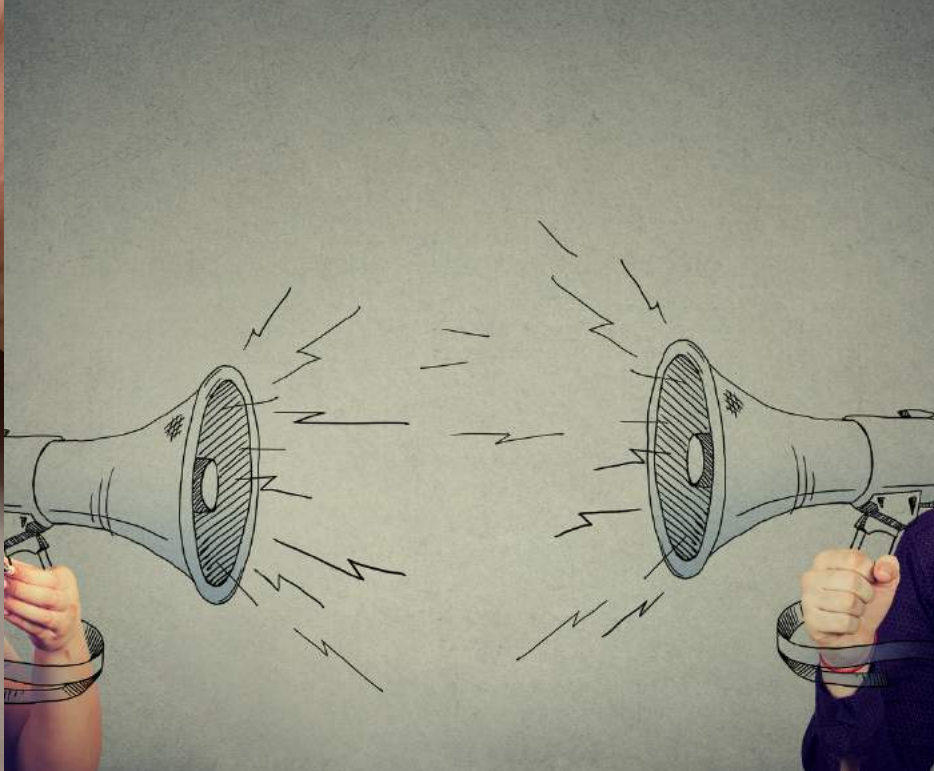


BritCham Wellness Campaign

On-going

This is a new initiation that focuses on wellbeing and resilience in the workplace. Following the launch of the British Chamber's Wellbeing Report in February, we will kick off a series of events around mental, physical and emotional wellbeing, bringing in experts to discuss the importance of mental health in the workplace in the post-Pandemic world.

Headline sponsorship
RMB 80,000



BritCham Debate Series

On-going

The Chamber hosts Oxford University style debates once every quarter as a fun and unique way of approaching tough topics. Previous debate motions include 'COVID-19 will reverse globalisation', 'Brexit will be good for trade relations with China', 'in the long term Olympics are never good for the host city'.

Headline sponsorship:
RMB 50,000



BritCham Policy Reports

On-going

The Chamber partners with member companies to deliver incisive, informative reports on key regulatory concerns to our network, as well as provide policy recommendations to the Chinese government. Our previous co-branded reports have covered everything from data regulations to individual income tax.



WANT TO GET INVOLVED?

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