

# BRITISH CHAMBER OF COMMERCE IN CHINA

## MEMBERSHIP PACK

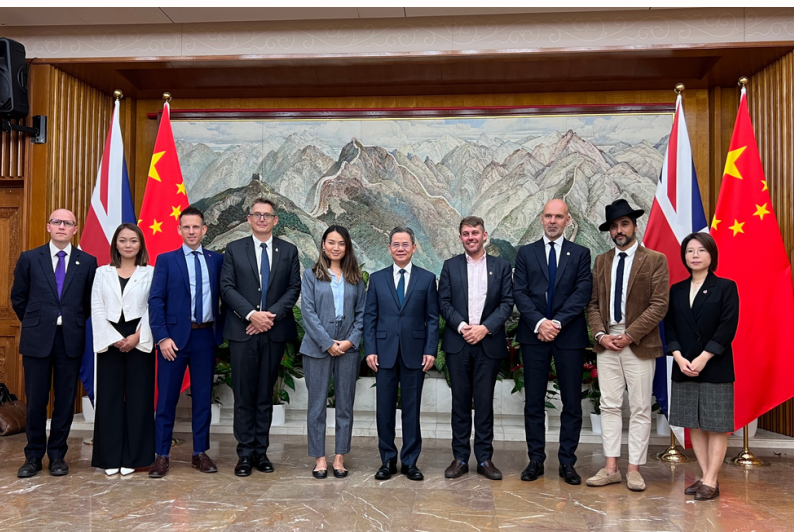


BRITISH  
CHAMBER OF  
COMMERCE  
IN CHINA

中国英国商会







# MEMBERSHIP AT THE BRITISH CHAMBER OF COMMERCE IN CHINA

Becoming a member of the British Chamber of Commerce in China (BritCham China) means you will be joining a network of business leaders and industry experts. From large multinationals to dynamic start-ups, companies that join BritCham China gain exclusive access to this influential members' network, access to the most up-to-date market insights, and the opportunity to directly shape policy developments and further thrive in the China market.



# WHAT TO EXPECT FROM OUR MEMBERSHIP?

Membership with BritCham China provides your organisation with advocacy, knowledge and community to support your business initiatives in China.



## DIVERSE AND DYNAMIC BUSINESS COMMUNITY

We engage a community of over 10,000 annually via events



## KNOWLEDGE SHARING

We welcome thought-leadership and insights from our network



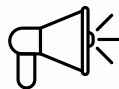
## EVENTS EXECUTION

We run events that matter and align with our members' interests



## CONNECTIONS AND INTRODUCTIONS

We leverage our network to connect members with opportunities



## MAKE YOUR VOICE HEARD

We provide an independent advocacy platform for your business



## POLICY INSIGHTS

We deliver the latest analysis on policy changes and trends



## TAILORED SUPPORT FROM BRITCHAM TEAM

We offer timely consultation to support your ideas and priorities



## BRAND PROMOTION

We utilise our channels to market and promote your business



# STANDARD MEMBERSHIP

(CORPORATE/MEDIUM/SMALL)

We charge an annual membership fee based on your company's global annual turnover, running for a full year from the date of joining.

Standard membership benefits include:



## ADVOCACY AND POLICY UPDATES

Your company's interests and challenges expressed in our annual Position Paper and Sentiment Survey, government meetings and media outreach efforts

Regular policy and regulatory updates from BritCham China's specific industry groups



## ACCESS AND EXCLUSIVITY

BritCham China Membership Directory: access & own company listing

Voting rights at our Annual General Meeting and application to become part of our Executive Committee

Member pricing to events, members-only meetings, roundtables and reports

Member-exclusive deals and discounts (business and leisure)



BRITISH  
BUSINESS  
IN CHINA:  
POSITION  
PAPER

2023



BRITISH  
BUSINESS  
IN CHINA:  
SENTIMENT  
SURVEY

2021-2022



WELLBEING  
AND RESILIENCE  
IN THE  
WORKPLACE

2022



BRITISH  
BUSINESS  
IN CHINA:  
DIVERSITY &  
INCLUSION  
SURVEY

2021



BRITCHAM  
CHINA  
DOORKNOCK

2023

# STANDARD MEMBERSHIP

(CORPORATE/MEDIUM/SMALL)



## EXPOSURE AND NETWORK

The opportunity to contribute market and policy insights and co-brand reports with BritCham China

Promotion via Chamber channels: highlighting company news, events, reports and other press releases within the Chamber network of over 50,000

Speaking and sponsor opportunities at BritCham China events

Business network development through BritCham China signature events



## BUSINESS SUPPORT

Recruitment support - free job postings on BritCham China website

Lead Generation - business matching where possible

Young Professional Development Programme - cost-effective training programme to develop the future generation of your business

Exclusive feature in BritCham Suppliers Directory to connect your company with potential customers in the UK-China Business community

Value-added services including Members' Corner and Member Offers to promote your products and services

Facilitation and support for business visits from your UK team

Get in touch to understand more about our Standard Membership package.

# WHO IS ELIGIBLE?

International businesses of all industries and sizes with affiliation to the UK.\*

(\*This is subject to approval from BritCham China)

## MEMBERSHIP CATEGORIES AND FEES

Category	Annual Fees	Global annual turnover
Sustaining	RMB 40,000	Any size of company
Corporate	RMB 20,000	> £7m
Medium	RMB 10,000	£2m - £7m
Small	RMB 5,000	< £2m

Category is based on the annual turnover of your company.

## SUSTAINING MEMBERSHIP

The Sustaining Membership category is our premium membership offering which is open to any business looking for a higher level of access, engagement, visibility and branding; positioning your organisation at the forefront of leading businesses in China.



**Greater closed-door access to meetings with high level VIPs, including government**



**Elevated organisational profile in market through exclusive promotion channels**

If interested in our Sustaining Membership offering, please contact us to request a brochure to learn more.

# HOW TO JOIN?

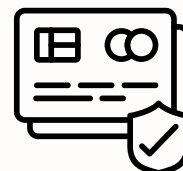
Go to

[www.britishchamber.cn/en/become-a-member/](http://www.britishchamber.cn/en/become-a-member/)

Fill in the required information to be listed in the Membership Directory.

Submit your application and we will assist you through the payment process.

Start to enjoy the best business network and community in China!



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## WANT TO LEARN MORE?

Please get in touch with us to set up a meeting



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Business Growth & Commercial Manager  
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